More space to roam around

Slower-growing breeds

Materials (e.g. sand) for free-range birds to dust bathe in

Natural daylight and shade for all birds

Welfare assured from birth to slaughter

Objects to peck at

Raised perches to perch on

Dry, comfortable bedding to lie down on

Managed to a dedicated set of welfare standards

More daily inspections

No routine tail docking

No farrowing crates

Enrichment object (e.g. straw bales) to play with

Never caged

All staff undertake specific welfare training